

# FOCUS ON THE FUTURE

[1968]

## *Planning for Tomorrow*

**KENNETH E. BOULDING**

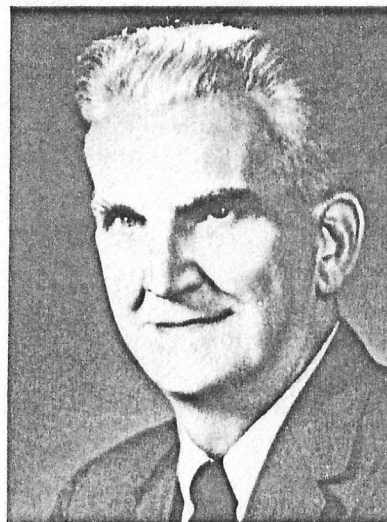
*Institute of Behavioral Science,  
University of Colorado*

**SATURDAY, APRIL 27**

Two Lectures on "The Logic of Love"

10:30 A.M. Dare We Take Love Seriously?

1:30 P.M. The Love of God as an Agent of  
Social Change.



Professor Boulding is an economist with an unusually competent understanding of the political, social, technological and religious factors which affect today's world. His book, *The Meaning of the Twentieth Century*, is a brilliant and penetrating analysis of where our society is now and where it is going. A prominent member of the Society of Friends, he was formerly Director of the Center for Research on Conflict Resolution in Ann Arbor, Michigan.

At present he is President of the American Economic Association and Professor of Economics at the University of Colorado.

## *Tomorrow's Communications*

**THEODOR H. NELSON**

*Writer, inventor, computer consultant*

**SATURDAY, MAY 4**

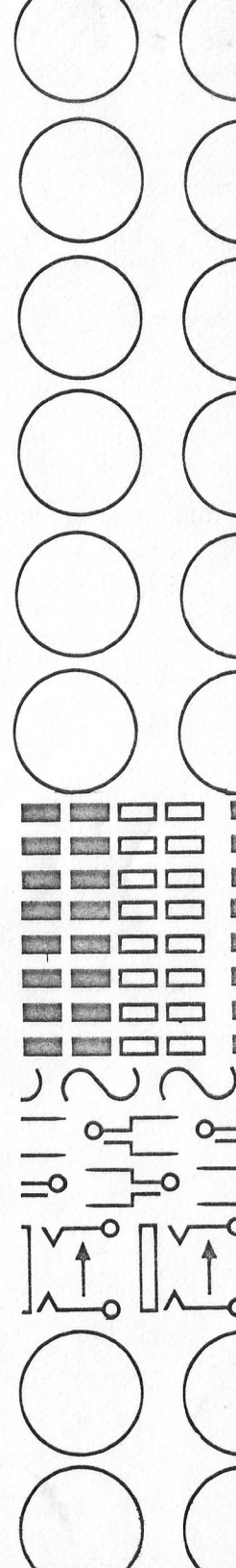
10:30 A.M. New Presentational Technologies: Their Impact on Education and Society.

1:30 P.M. *Panel Discussion.* Theodor H. Nelson; Robert E. Seaver, Department of Speech, Drama and Communication and C. Ellis Nelson, Department of Religious Education, Union Theological Seminary; Bruce R. Joyce, Teachers College, Columbia University.



Mr. Nelson is a freelance consultant, formerly with Harcourt, Brace & World, Inc., and now associated with Bell Telephone Laboratories. He is best known as a technological critic and designer of computer-based presentational systems. These include "hyper-media," media mixes and creativity systems of importance to education, scholarship and art. He has been head of photography at Communication Research Institute and instructor in sociology at Vassar College.

His illustrated lecture, showing the new electronic and visual media of today and what they will become by 1975, will be followed by an afternoon discussion of their implications by a panel of educators.



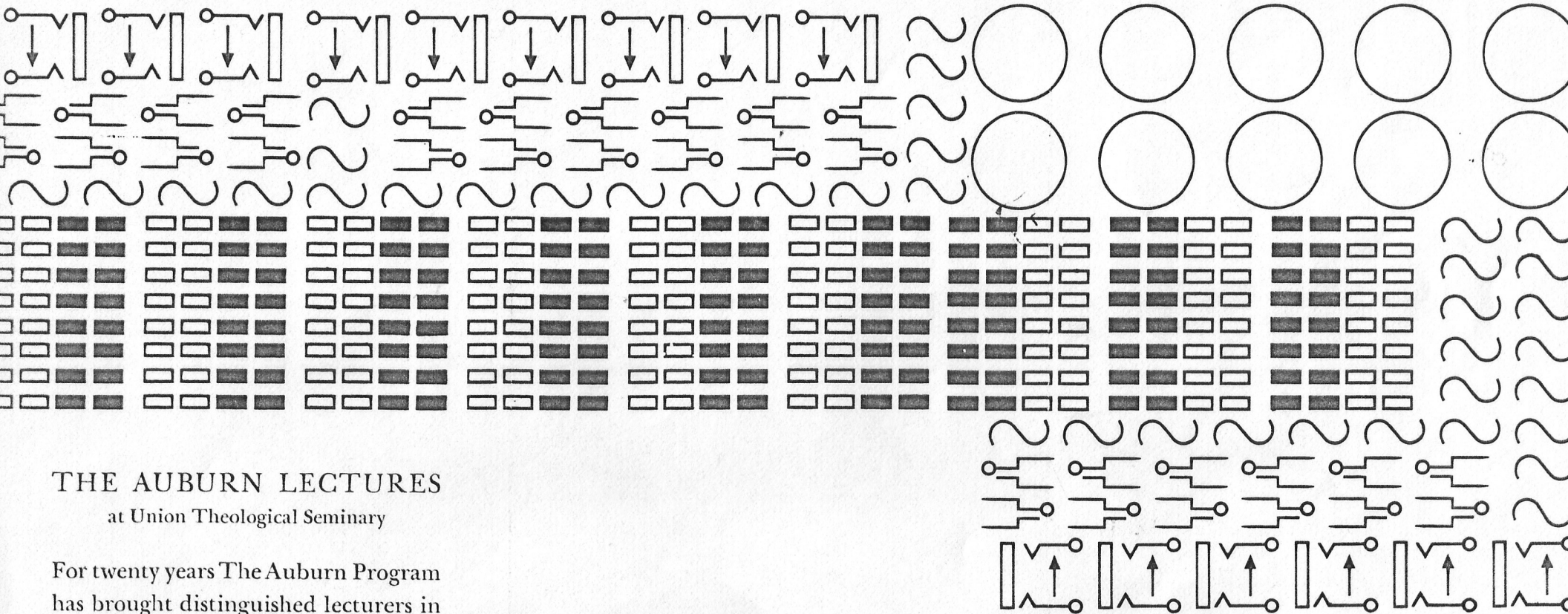
**THE AUBURN LECTURES • UNION THEOLOGICAL SEMINARY**

3041 BROADWAY (AT 120TH ST.) NEW YORK, N.Y. • ROOM 207

# TWO SATURDAYS

APRIL 27 AND MAY 4

Kenneth E. Boulding and Theodor H. Nelson will discuss the possibilities and challenges of two important dimensions of the future—social change and technological communications—in the Spring 1968 Auburn Lectures at Union Theological Seminary.



## THE AUBURN LECTURES

at Union Theological Seminary

For twenty years The Auburn Program has brought distinguished lecturers in theology and Christian life and work to the seminary community and to others in the New York metropolitan area.

*The public is invited.*

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